



BEST PRACTICE-2

K. E. COLLEGE BLOOD DONORS' CLUB

Objectives of the Practice

The KE College Blood Donors' Club was formed with the objective of providing blood for transfusions to needy patients at very short notice. The blood donors' club tries to keep the blood donors always ready to meet the urgent requirements.

The methodology is to create blood-donation-awareness-campaigns regularly to create awareness among students to benefit the community. The statistics suggests that out of India's blood requirement of around 40 million units, we are able to get only 60 lakhs. The prime objective of establishing a Blood Donors' Club in the college is to bridge this gap and bring cheers to many.

The Context

Since the College is situated in a region that lies in close vicinity to the only Medical College Hospital in Kottayam District and more than five reputed specialty and super specialty hospitals, a fully functioning blood donors' club can always help the needy patients in cases of medical emergencies. The methodology is to create blood-donation-awareness-campaigns regularly to create awareness among students to benefit the community. The club functions with the constant support from the student, teaching and non-teaching staff fraternity of the college. A comprehensive categorization of the blood group of the students and faculties is regularly done and a database has been maintained for this purpose. Constant database updates are made at the beginning of each academic year so that the list of donors remains expanded and updated with the contact details.

The Practice

Direct blood transfusion from person to person, is considered to be safer than transfusions that use stored supplies since the ready availability of the donors ensures a healthy medical practice. The implementation strategy is to enact the Club as a bridge between donors and patients.

Hospitals or the needy parties officially communicate the matter to the college office and suitable donors are sent to the hospitals. Since the College is situated in a region in close vicinity to the only Medical College Hospital in Kottayam District and more than five reputed specialty and super specialty hospitals, a fully functioning blood donors' club can always help the needy patients in cases of medical exigencies. Through the functioning of the club, we educate the students and faculty members about the benefits of donating blood and dispel their fear about the health risks involved. The overwhelming participation of students in the Club activities testifies the effectiveness of the club activities. As part of the vision and mission of the institution to attain its objectives, the students of every batch is made aware of the need to become charitable to prolong the life of the needy patients especially the victims of accidents and enable them to lead a value-based life. Consequently, to prove its success, this institution has become the largest blood donating institution adjacent to the Government Medical College, Kottayam. The club functions with the constant support from the students, teaching and non-teaching staff fraternity of the college. A comprehensive categorization of the blood group of the students and faculties is regularly done and a database with latest contact details of the donors has been maintained for this purpose. Constant database updates are made at the beginning of each academic year so that the list of donors remains expanded and updated with the contact details. The methodology is to create blood-donation-awareness-campaigns regularly to create awareness among students to benefit the community. The blood donors' club tries to keep the blood donors always ready to meet the urgent requirements. Apart from the routine activities of the Blood Donors' Club, the Social Work Department of the college in association with the All Kerala Blood Donors' Society conducted a blood donation camp on 07th March, 2019 which proved to an important socialization move. The Club has been working smoothly providing emergency helps to the needy patients with a lasting reputation as the most effectively functioning Club. Consequently, the students are thus trained to make their first flight to enable them to fly with their wings made strong so that they may soar fearlessly and adventurously into the air where the sky is the limit.

Evidence of Success

Regular evaluation is conducted to analyse the functioning of the club. Currently, K. E. College is the largest blood donor to the Medical College Hospital, Kottayam. The Blood Donors' Club is a simple, yet highly beneficial idea which could potentially benefit people at the community level. The overwhelming participation of students in the club activities testifies the effectiveness

of the club activities. The resource mobilization proves to be very effective owing to the proximity of the college to the major hospitals in the region and easy availability of the donors. The Club has been achieving the desired objective of inculcating service-mindedness and values in the minds of students hailing from different strata of society with various rungs of financial backgrounds to enable them to generate charitable actions out of generosity. As part of the vision and mission of the institution to attain its objectives, the students of every batch is made aware of the need to become charitable to prolong the life of the needy patients especially the victims of accidents and enable them to lead a value-based life. Consequently, to prove its success, this institution has become the largest blood donating institution adjacent to the Government Medical College, Kottayam.

Problems Encountered and Resources Required

The Club has been working smoothly providing emergency helps to the needy patients. Though it has a lasting reputation as the most effectively functioning club, it is not devoid of certain practical difficulties in its activities. Primarily, it is difficult to reach out to the donors who have already left the college but still remain in the existing database. Secondly, the increased number of hospitals nearby often results in a higher demand which makes it impractical to fulfill the demands. Another major concern encountered in the routine functioning of the Club is the difficulty in sending donor students during the working hours of the college. The first problem has been gradually overcome by updating the database with the latest contact details and the second problem is to be resolved by taking the timely assistance of the generous neighbourhood institutions in providing more donors to the Club from the respective institutions.